MISSOURI ASSOCIATION OF SCHOOL LIBRARIANS SPRING CONFERENCE

JOIN US AT THE MASL SPRING CONFERENCE

BE A PART OF THE ANNUAL MISSOURI ASSOCIATION OF SCHOOL LIBRARIANS SPRING CONFERENCE

Join us for the largest professional development event in our state tailored exclusively for school librarians!

Missouri school librarians have come to rely on exhibitors and sponsors to help solve challenges, demonstrate new products, and cultivate priceless networking opportunities. Within select sponsorship and exhibitor levels, vendors are able to advertise within our conference program which is distributed to almost 700 attendees and on the MASL website which reaches over 800 members and that number is still growing.

YOU WILL BE GLAD YOU DID!

OPPORTUNITIES ARE AVAILABLE

Missouri school librarians are looking to you for fresh concepts that will help educate students and supplement library responsibilities. Conference attendees have come to rely on exhibitors and sponsors to help solve challenges, demonstrate new products and cultivate priceless networking opportunities. Within select sponsorship and exhibitor levels, vendors are able to advertise within our conference program which is distributed to almost 700 attendees and on the MASL website which reaches over 800 members.

LEVELS OF EXHIBITOR & SPONSORSHIPS

SPECIAL EVENT SPONSORSHIPS

EXHIBIT DINNER SPONSOR

One sponsorship available $4,000

Sponsor will be recognized in the following ways as the Opening Exhibit Reception Sponsor:
• Benefits of Platinum Friend of MASL
• Featured on MASL website for 1 year with link to company website
• Opportunity to make remarks at the Exhibit dinner
• Opportunity to offer workshop within Exhibit Hall

PRESIDENT GALA SPONSOR

One sponsorship available $4,000

Sponsor will be recognized in the following ways as the President Gala Sponsor:
• Benefits of Platinum Friend of MASL
• Opportunity to make remarks at the President’s Gala
• Featured on MASL website for 1 year with link to company website
• Opportunity to offer workshop within Exhibit Hall

AWARDS LUNCHEON SPONSOR

One sponsorship available $4,000

Sponsor will be recognized in the following ways as the Awards Luncheon Sponsor:
• Benefits of Platinum Friend of MASL
• Opportunity to make remarks at the Awards Luncheon
• Featured on MASL website for 1 year with link to company website
• Opportunity to offer workshop within Exhibit Hall
AUTHOR MIX & MINGLE SPONSOR
One sponsorship available $3,500
Sponsor will be recognized in the following ways as the Author Mix and Mingle Sponsor:
• Benefit of Platinum Friend of MASL
• Opportunity to make remarks at the Author Mix and Mingle Event

BADGE AND LANYARD SPONSOR
One sponsorship available $2,000
Sponsor’s logo will be on the lanyards that are distributed to all attendees. The sponsor will also be recognized on the conference website, Facebook and Twitter. Special recognition will also be provided during the General Opening Session.

LOUNGE SPONSOR
Two sponsorships available $2,000
The Lounge Sponsorship is a great way for a furniture company to showcase their furniture. The lounge will be located in a prime location where attendees can relax while enjoying the sponsor’s furniture. The sponsorship includes signage at the lounge, inclusion on the conference website and signage throughout the conference.

CONFERENCE BAG SPONSOR
One sponsorship available $2,000
Sponsor will provide bags to be distributed at the conference. The sponsor will also be recognized on the conference website, Facebook and Twitter. Special recognition will also be provided during the General Opening Session.

EXHIBITOR LEVELS

EXHIBIT BOOTH FRIEND OF MASL
$600
• 10x10 booth, 6’x40 table, 2 chairs
• 3’ pipe and drape sides and 8’ pipe and drape back
• Acknowledgement on conference signage
• Internet access
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<tr>
<th>LEVELS OF EXHIBITOR &amp; SPONSORSHIPS (CONT.)</th>
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### BRONZE FRIEND OF MASL

**$1,000**

All benefits of Friend of MASL plus:
- Recognition on the conference website, Facebook, and Twitter
- One ¼ page ad in program
- Ribbons for company representatives indication level
- A list of conference participants with address and email in electronic format

### SILVER FRIEND OF MASL

**$1,500**

All benefits of Bronze Friend of MASL plus:
- Ad upgraded to ½ page in conference program
- Priority placement in Exhibit Hall
- Provides branded items for inclusion in all registration packets

### GOLD FRIEND OF MASL

**$2,000**

All benefits of Silver Friend of MASL plus:
- Ad upgraded to a full page in the conference program
- Complimentary second booth
- Acknowledge on MASL conference website
- Sponsor logo/ad in conference slideshow prior to the Opening and General Session
- Introduction and recognition during Opening Session

### PLATINUM FRIEND OF MASL

**$2,500**

All benefits of Gold Friend of MASL plus:
- Upgraded booth to include a presentation area
- Introduction and recognition during Opening Session and MASL Awards Luncheon

### AUTHOR/ NON-PROFIT FRIEND OF MASL

**$200**

- 10x10 booth, 6’x40 table, 2 chairs
- 3’ pipe and drape sides and 8’ pipe and drape back
- Acknowledgement on conference signage
- Author contact information and book lists will be shared with all MASL members
- Internet access
The Exhibit Hall is located in Windgate Hall at the Tan-Tar-A Resort in Osage Beach.

**Exhibit Set-Up Schedule**
- 4:00 pm - 6:00 pm  Saturday, April 13
- 8:00 am - 10:30 am  Sunday, April 14

**Exhibit Showcase Schedule**
- 11:00 am - 5:00 pm  Sunday, April 14
- 8:00 am - 12:00 pm  Monday, April 15

The Exhibit Dinner will be held on Sunday, April 14, from 5:00 to 6:30 pm. Special events will be occurring within the Exhibit Hall to attract all attendees to visit during this special no conflict time.

**Exhibitor & Sponsorship Space Assignment**
- Booths will be assigned according to level of sponsorship. Remaining booths will be assigned on a first-come basis. MASL will make every effort to offer exhibitors and sponsors their choice of exhibit space.

Please watch the MASL website at [www.maslonline.org](http://www.maslonline.org) for additional information coming soon on shipping and receiving materials and instructions for ordering additional supplies.
HOTEL RESERVATIONS

Rooms for the conference have been blocked at the Tan-Tar-A Resort in Osage Beach. When making reservations, ask for the MASL Conference rate to receive discounted rates.

Attendees are strongly encouraged to make reservations online using code: LBRN. Reservations may be made by calling the Tan-Tar-A Resort at 573-348-3131.

So all conference activities can be coordinated, including hospitality functions, MASL has asked the hotel to not assign any public function rooms or suites during the conference to companies not exhibiting at the conference.

ELECTRICITY & INTERNET ACCESS

Electricity and internet access is provided to all conference exhibitors at no additional charge.

LIABILITY

MASL and the Tan-Tar-A Resort assume no responsibility, either individually or collectively, for damage or loss of any kind. Every precaution will be taken to safeguard the exhibitors’ property, including providing security during non-exhibit times.

CONFERENCE CONDITIONS, CANCELLATION & PAYMENT TERMS

- Exhibit contracts cancelled in writing prior to January 26, 2024, will receive a 50% refund of deposit monies paid to MASL, less a $25 cancellation fee.
- After January 26, 2024, NO REFUNDS will be given.
- The rights and privileges of an exhibitor or sponsor shall not be infringed upon by any other exhibitor or sponsor.
- MASL reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of any exhibit which, in the judgment of the Conference Committee, is detrimental to or detracts from the general order of the exhibits.
- Exhibitors should plan and arrange exhibits so as not to obstruct the view of neighboring booths.
- Additional information is available on the MASL website at www.maslonline.org.