BUILDING FUTURES TOGETHER

MASL 2020 SPRING CONFERENCE
APRIL 19TH - 21ST • TAN-TAR-A RESORT, OSAGE BEACH, MO
JOIN US AT THE MASL SPRING CONFERENCE

Be a part of the Missouri Association of School Librarians Annual Spring Conference in 2020 when school librarians from across the state come together!

Missouri’s librarians are looking to you for Imagination, Creativity, Discovery, Adventure and Collaboration. This is a great opportunity for you to meet with those who buy or influence purchases throughout the year. Sign up today.

You will be glad you did.

LEVELS OF EXHIBITOR & SPONSORSHIPS

All prices contingent on contracts for exhibitor sponsorships and payment being received by December 31, 2019.

<table>
<thead>
<tr>
<th>Deluxe Exhibitor $550</th>
<th>Standard Exhibitor $425</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 available</td>
<td></td>
</tr>
<tr>
<td>• 10’x10’ booth, with 6’x40’ table with two chairs</td>
<td>• 8’x10’ booth, with 6’x40” table with two chairs</td>
</tr>
<tr>
<td>• 3’ pipe and drape sides and 8’ pipe and drape back</td>
<td>• 3’ pipe and drape sides and 8’ pipe and drape back</td>
</tr>
<tr>
<td>• Signage and wastebasket</td>
<td>• Signage and wastebasket</td>
</tr>
<tr>
<td>• Listing in conference program</td>
<td>• Listing in conference program</td>
</tr>
<tr>
<td>• Listing of information regarding small group presentation in conference program</td>
<td>• Internet access</td>
</tr>
<tr>
<td>• Internet access</td>
<td></td>
</tr>
</tbody>
</table>

**Cost for a standard booth for non-profit organizations and authors is $150 per booth.**

<table>
<thead>
<tr>
<th>Bronze Sponsor $750</th>
<th>Silver Sponsor $1250</th>
<th>Gold Sponsor $1750</th>
</tr>
</thead>
<tbody>
<tr>
<td>All standard level features, PLUS</td>
<td>All bronze level features, PLUS</td>
<td>All silver level features, PLUS</td>
</tr>
<tr>
<td>• One 1/4-page ad in the conference program</td>
<td>• Ad upgraded to a 1/2-page ad in the conference program</td>
<td>• Ad upgraded to a full page in the conference program</td>
</tr>
<tr>
<td>• Recognition of company as a sponsor in all advertising of the conference</td>
<td>• Priority placement in the exhibit hall</td>
<td>• Upgraded booth to include presentation area</td>
</tr>
<tr>
<td>• Company name and booth number listed on large screens at each general session</td>
<td>• Provides branded items for inclusion in all registrant packets</td>
<td>• Complimentary second booth</td>
</tr>
<tr>
<td>• Ribbons for company representatives indicating sponsorship</td>
<td>• A list of conference participants with addresses and e-mail in electronic format</td>
<td>• Any additional booths may be purchased for $200 each</td>
</tr>
<tr>
<td>• A list of conference participants with addresses and e-mail in electronic format</td>
<td></td>
<td>• Exclusive sponsorship for either a major speaker/author event or a meal/awards function</td>
</tr>
</tbody>
</table>

**Platinum Sponsor $2750 – One sponsorship available**

<table>
<thead>
<tr>
<th>Platinum Sponsor $2750</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>All gold level features except sponsorship item, PLUS</td>
<td>• Featured on MASL website as platinum sponsor for 1 year (April 2020 - April 2021).</td>
</tr>
<tr>
<td>• Two complimentary booths (three total)</td>
<td></td>
</tr>
<tr>
<td>• Complimentary tickets to all conference events</td>
<td></td>
</tr>
</tbody>
</table>

OPPORTUNITIES ARE AVAILABLE

Missouri’s librarians are looking to you for fresh concepts that will help educate students. Conference attendees have come to rely on exhibitors to help solve challenges, demonstrate new products and cultivate priceless networking opportunities. Within selected sponsorship levels, exhibitors are able to advertise in the conference program, which is distributed to over 600 persons. Exhibiting spaces are limited. Don’t let this important opportunity pass.

ADDITIONAL BOOTHS: $400 EACH ($200 FOR GOLD & PLATINUM SPONSORS ONLY)
A LA CARTE ITEMS

OPENING RECEPTION

The first day of the Spring Conference members are offered a time to gather for networking, visiting exhibitors, browsing the auction items, and shopping in the conference store. A cash bar is available to conference attendees during this reception. The reception is a perfect opportunity to showcase products and services to a captive audience.

One sponsorship available $750

GENERAL SESSION

Five general session meal events are held during the conference. Attendance ranges from 400 - 600 people. Organization name and logo will be displayed on large screens at the beginning and end of the address acknowledging the sponsorship.

- Sunday Keynote: $1,500
- Monday Breakfast: $750
- Monday Administrators’ Luncheon: $1,250
- Monday Readers Awards Banquet: $2,500
- Tuesday Breakfast: $1,250

Five sponsorships available $750 - $2,500

HOTEL KEY CARD

Advertising space is available on the hotel’s room key card. This sponsorship is a premier marketing opportunity due to the frequency of conference attendees utilizing their key cards. Advertising space is limited to one company to increase exposure.

One sponsorship available $2,500

WATER STATIONS

Over 100 breakout sessions are held throughout the Spring Conference. Organizations have the opportunity to sponsor water stations in 12 conference rooms and receive sign recognition on each water station throughout the conference.

Twelve sponsorships available $1,000
The Exhibit Hall is located in Windgate Hall at the Tan-Tar-A Resort in Osage Beach.

Exhibit Set-Up Schedule
4:00 pm - 6:00 pm Saturday, April 18
8:00 am - 10:30 am Sunday, April 19

Exhibit Showcase Schedule
11:00 am - 5:00 pm Sunday, April 19
8:00 am - 12:00 pm Monday, April 20

The exhibits reception will be held on Sunday, April 19th from 4:15 pm - 6:00 pm. Special events will be occurring within the exhibit hall to attract all attendees to visit during this special no conflict time.

Exhibitor & Sponsorship Space Assignment
Booths will be assigned according to level of sponsorship. Remaining booths will be assigned on a first-come basis. MASL will make every effort to offer exhibitors and sponsors their choice of exhibit space.

Please watch the MASL website at www.maslonline.org for additional information coming soon on shipping and receiving materials and instructions for ordering additional supplies.
HOTEL RESERVATIONS

Rooms for the conference have been blocked at the Tan-Tar-A Resort in Osage Beach. When making reservations, ask for the MASL Conference rate to receive discounted rates.

Reservations may be made by calling the Tan-Tar-A Resort at 573-348-3131.

So all conference activities can be coordinated, including hospitality functions, MASL has asked the hotel to not assign any public function rooms or suites during the conference to companies not exhibiting at the conference.

ELECTRICITY & INTERNET ACCESS

Electricity and internet access is provided to all conference exhibitors at no additional charge.

LIABILITY

MASL and the Tan-Tar-A Resort assume no responsibility, either individually or collectively, for damage or loss of any kind. Every precaution will be taken to safeguard the exhibitors’ property, including providing security during non-exhibit times.

ADVERTISING

Exhibitors and sponsors may choose to advertise in the conference program, increasing your exposure at the conference. Camera-ready art, preferably in an electronic format, must be received by the MASL office no later than December 31, 2019.

Advertising Rates
Business card size ad on inside: $40
1/4 page ad on inside: $100
1/2 page ad on inside: $150
Full page ad on inside: $200
Back cover ad on outside: $275

CONFERENCE CONDITIONS, CANCELLATION & PAYMENT TERMS

• Exhibit contracts cancelled in writing prior to January 26, 2020, will receive a 50% refund of deposit monies paid to MASL, less a $25 cancellation fee.

• After January 26, 2020, NO REFUNDS will be given.

• The rights and privileges of an exhibitor or sponsor shall not be infringed upon by any other exhibitor or sponsor.

• MASL reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of any exhibit which, in the judgment of the Conference Committee, is detrimental to or detracts from the general order of the exhibits.

• Exhibitors should plan and arrange exhibits so as not to obstruct the view of neighboring booths.

• Additional information is available on the MASL website at www.maslonline.org.
COMPANY INFORMATION

Company name: 

Contact name(s): 

Address, city, state & ZIP code: 

Phone: 

Fax: 

Email: 

Web address: 

Name(s) of representative(s) working booth:  

1 

2 

3 

4 

PLEASE CHECK ALL CATEGORIES WHICH MOST CLOSELY DESCRIBE COMPANY’S PRODUCTS AND SERVICES:  

Audio-visual software 

Books and publications 

Hardware 

Furniture/supplies 

Internet/technology 

Please list any competitors next to whom your company does not wish to exhibit: 

LEVELS OF EXHIBITOR & SPONSORSHIPS

CHECK REQUESTED EXHIBITOR LEVEL:  

Author exhibitor . . . . . . . . . . . . . . . . . . . . . . . . . . . . $150 

Non-profit exhibitor . . . . . . . . . . . . . . . . . . . . . . . . . $150 

Standard exhibitor . . . . . . . . . . . . . . . . . . . . . . . . . $425 

Registration must be received prior to December 31, 2019 

Deluxe exhibitor . . . . . . . . . . . . . . . . . . . . . . . . . . . . $550 

CHECK REQUESTED SPONSOR LEVEL:  

Bronze sponsorship . . . . . . . . . . . . . . . . . . . . . . . . . $750 

Silver sponsorship . . . . . . . . . . . . . . . . . . . . . . . . . . $1250 

Gold sponsorship . . . . . . . . . . . . . . . . . . . . . . . . . . . $1750 

Platinum sponsorship . . . . . . . . . . . . . . . . . . . . . . . . $2750 

ADDITIONAL BOOTHS:  

Standard, Bronze . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $400 each 

Gold & Platinum . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $200 each 

AFTER DECEMBER 31, 2019:  

Standard exhibitor . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $525 

A LA CARTE SPONSORSHIP ITEMS

CHECK LEVEL & WRITE IN NUMBER OF ITEMS REQUESTED:  

Opening Reception . . . . . . . . . . . . . . . . . . . . . . . . . . . $750 x 

Sunday Keynote . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $1,500 x 

Monday Breakfast . . . . . . . . . . . . . . . . . . . . . . . . . . . . $750 x 

Monday Administrators’ Luncheon . . . . . . . . . . . . . . . . $1,250 x 

Monday Readers’ Awards Banquet . . . . . . . . . . . . . . . . . $2,500 x 

Tuesday Breakfast . . . . . . . . . . . . . . . . . . . . . . . . . . . . $1,250 x 

Hotel Key Cards . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $2,500 x 

Water Stations . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $1,000 x 

CONFERENCE PROGRAM ADS

CHECK AD SIZE & WRITE IN NUMBER OF ITEMS REQUESTED:  

Business card size ad on inside . . . . . . . . . . . . . . . . . $40 x 

Quarter page ad on inside . . . . . . . . . . . . . . . . . . . . . $100 x 

Half page ad on inside . . . . . . . . . . . . . . . . . . . . . . . . $150 x 

Full page ad on inside . . . . . . . . . . . . . . . . . . . . . . . . $200 x 

Back cover ad on outside . . . . . . . . . . . . . . . . . . . . . . $275 x 

PAYMENT

CHECK ENCLOSED  

Check Number  

Amount  

CREDIT CARD  

MasterCard   

Visa   

Discover   

Card Number  

Expiration Date  

Amount  

Name as it appears on card  

Signature  

AUTHORIZED

We agree to accept the 2020 exhibit specifications outlined and to all conditions under which the exhibit area is leased.

Authorized By: 

Company: 

Date: 

*SAID EXHIBIT SPECIFICATIONS AND CONDITIONS BECOME A PART OF THIS CONTRACT.